

Sustainability Policy

Sustainability in event production is crucial for fostering positive environmental, social, and economic outcomes. As event producers, our role is to implement and communicate sustainable practices to stakeholders, ensuring that the events not only have minimal negative impact but also contribute positively to the broader community.

1. Environmental Practices:

- **Conservation of Resources:** Implement strategies to conserve water, energy, and natural resources by using efficient technologies, reducing waste, and opting for renewable sources where possible.
- **Waste Management:** Adopt a zero-waste approach by promoting recycling, composting, and minimizing single-use plastics. Encourage event attendees and partners to follow these practices.
- **Carbon Emissions:** Reduce the event's carbon footprint by optimising transportation, reducing energy consumption, and investing in carbon offset programs.
- **Supply Chain Management:** Collaborate with vendors and suppliers who adhere to responsible environmental practices, ensuring sustainable sourcing and minimal waste.

2. Social Considerations:

- **Human Rights and Labour Practices:** Ensure fair labour conditions, respecting the rights of workers involved in the event. This includes equitable wages, proper working hours, and a safe working environment.
- **Community Impacts:** Support local communities by using local vendors, hiring local staff, and considering the socio-cultural effects of the event on the surrounding area.
- **Respect for Culture:** Ensure that the event is inclusive and respectful of different cultures, promoting diversity and equal representation.
- **Safety and Security:** Prioritize the health, safety, and well-being of attendees, staff, and local communities through proper risk management and security planning.

3. Economic Sustainability:

- **Collaboration and Partnerships:** Build strong relationships with local businesses, non-profits, and other stakeholders to create long-lasting partnerships that benefit the community economically.
- **Local Support:** Prioritise local vendors, suppliers, and talent to strengthen the local economy and reduce the environmental impact of transportation.
- **Equitable Economic Impact:** Ensure that the economic benefits of the event are shared fairly, promoting inclusivity and equity among all stakeholders.
- **Transparency:** Maintain transparency with all stakeholders about the sustainability goals and impacts of the event, ensuring accountability and trust.

By integrating these sustainability practices, events can not only minimise their environmental footprint but also have a positive social and economic influence. Sustainable event production becomes a key driver for long-term success and community well-being.